



# GIBS B SCHOOL

Managed by Lord Sri Krishna International Education Trust (R)

ITI Layout ( Near Vidyapeeta Circle), Bangalore - 560085

Affiliated to Bengaluru City University, Recognised by Govt. of Karnataka & Approved by AICTE, New Delhi

Ref: GIBS/138A/2023-24

Date: 27/06/2023

## INTELLECTUAL PROPERTY RIGHT CELL (IPR)

GIBS B SCHOOL has established "Intellectual Property Rights Cell (IPR) in our campus to accelerate the IP generation and technology transfer activities. The In-charge of IPR cell shall be part of the Institute's Innovation Council (IIC) and shall join as IPR coordinator.

*Kanaka Srinivas*

PRINCIPAL  
GIBS B SCHOOL  
BSK III Stage, BANGALORE-560 085



Office of the Controller General of Patents, Designs & Trade Marks  
Department of Industrial Policy & Promotion,  
Ministry of Commerce & Industry,  
Government of India



#### Application Details

APPLICATION NUMBER	202321017223
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	14/03/2023
APPLICANT NAME	1. Umesh Santoshkumar Rathod 2. Alakananda Chakraborty 3. Dr. Priti Gupta 4. Pratheep K 5. Dr. Gauri Dhingra 6. Rakesh 7. Tanuja Nair 8. Shishira Srinivasa
TITLE OF INVENTION	A METHOD FOR ASSESSING THE GREEN MARKETING TOOLS FOR PROMOTING THE CONSUMPTION OF GREEN PRODUCTS AMONG THE YOUNGER GENERATION
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	umeshr1206@gmail.com
ADDITIONAL-EMAIL (As Per Record)	umeshr1206@gmail.com
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	-
PUBLICATION DATE (U/S 11A)	31/03/2023



LORD SRI KRISHNA INTERNATIONAL EDUCATIONAL TRUST  
ITI Layout main road, BSK III Stage, Bengaluru - 560 085.

## GIBS B SCHOOL

### Appointment Order for the Sexual Harassment Elimination (SHE) Committee

All the members of the Sexual Harassment Elimination (SHE) Committee of GIBS B SCHOOL have agreed to undertake the assigned responsibilities as mentioned in the table given below:

	Name of the Member	Designation	Signature
1.	Dr. S. Kamala Suganthi	Chairperson	
2.	Mrs. Tanuja Nair	Member Coordinator	
3.	Mr. Angel Chakraborty	Member - Faculty	
4.	Mrs. Amtul Naseeb	Member - Faculty	
5.	Mr. Balasanjeevi R	Member - Student	
6.	Ms. Poojashree	Member -Student	

1. The Above Members
2. The Concerned Head of the Department
3. College Website
4. All Notice Boards
5. Office Copy

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